

## Europe's 500 Ranks RAP in Top 100 Growth Companies



THE EUROPEAN GROWTH COMPANIES

**May 2013:** With year-on-year growth at over double the industry rate, RAP, designers and manufacturers of sustainable food packaging, has been recognised as one of Europe's top 500 growth companies.

Featuring in the listing for the very first time, RAP ranked an impressive number 71, alongside only 18 other UK companies who were included in the coveted top 100.

Being rewarded with membership of Europe's 500 top growth companies is testament to the significant contribution RAP has made to the creation of new employment and prosperity in Europe.

Most recently this has included a €6,000,000 investment in its manufacturing facilities in Ireland, as well as the development of some of the most game-changing breakthroughs in fresh food packaging in recent years. As a result, the company has spearheaded its international reputation as a leading supplier to some of Europe's most well-known retailers, coffee shops and food to go outlets, with moves already being made to expand into the US market.

Commenting on the accolade, Graham Williams, RAP's CEO says: "Being ranked amongst only a select few companies in Europe is a fantastic achievement. It not only bolsters our position as market leaders, but also reinforces our commitment to future growth."

Recent innovations from RAP include the launch of RapTray™, the world's first hermetically sealed, modified atmosphere carton food tray. Made of lightweight board and a film laminate, the unique packaging reduces the presence of residual oxygen to less than 1%, ensuring moisture is sealed in and air is sealed out. Benefits include increased food options, extended shelf life, improved freshness and less waste.

In contrast to other business rankings, the Europe 500 listing focuses on job-creation and turnover among medium-sized companies across all business sectors.

-2-

The ranking uses the Birch Employee Growth Index, analysing seven criteria: entrepreneurial involvement, independence, turnover, employment, organic growth, company size and age.

**Ends**

### **About RAP**

Founded in 1997, to exploit the packaging designs of Julian Money, RAP has become the market leader in food-to-go packaging. The company combines technical, creative and commercial expertise to design and manufacture revolutionary food packaging that delights and influences consumers. A truly global organisation, RAP is headquartered in London with its design and technical centre and has manufacturing capabilities in Ireland, South Korea and Malaysia and the ability to distribute on a global basis.

For further product and event details contact RAP's information desk on 020 8392 8328 or visit [www.rapuk.com](http://www.rapuk.com)

### **About Europe's 500**

Europe's 500 is the European organisation and networking platform for growth companies and their entrepreneurs. The organization, founded in 1996, represents more than 2,300 growth companies from across Europe, with the common goal of contributing to growth and more employment in Europe and promoting entrepreneurship. Europe's 500 does not see itself as representing interests in the classic sense, but rather as an NGO, offering its know-how and expertise for the collective good. Each year Europe's 500 together with its partner IESE, publish the list of the top growth companies in Europe and organise its annual conference "The European Growth Summit" for the European growth entrepreneurs.

For further information, contact Cognition: **01926 330800**

---